

Smart Media Group

Alexandria, VA 22301

Elmira (WETM)

1427 Leslie Ave, Suite 102

REMIT TO 201 Humboldt St Rochester, NY 14610 ph: (585) 287-8894 fx: (585) 482-2515

Advertiser Agency

Salesperson

Buyer

Demo

Revision

Tom Reed/Congress/Republican/New Y(368 Smart Media Group (11271)

Michele, Brooks,

Millennium - Washington D, Washington DC

Invoice

Inv Date

Contract

Bill Type

CO-OP/Order Type

Period

Package

Terms

2688879

8/28/2016

1400308

Standard

Gen. Date 8/29/2016 10:53:21AM

Cash In Advance

8/1/2016 - 8/28/2016

No/Normal

(1421)

ph: (202) 955-5342

Product Political - US Congress (1076) **Brand** Order 802806 (548336) **Acct Types** National/Political Est/Headline

802808/ECR25256620

Comments **ORDER**

Reed Orders Flight dates 8/02-8/08 Please

AgM

DUPLICATE INVOICE

Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	TODAYSHOW II						
	SPOT 9:00:00AM-Today SI		08/02/16 9:53AM (Tu)	00:30	Today Show 9-10A M-F	TRTV1601H	\$75.00	
 2.0	Contract Line Remarks:	TODAYSHOW II						
	SPOT 9:00:00AM-Today SI		08/03/16 9:55AM (We)	00:30	Today Show 9-10A M-F	TRTV1601H	\$75.00	
 3.0	Contract Line Remarks:	TODAYSHOW II						
	SPOT 9:00:00AM-Today SI		08/04/16 9:59AM (Th)	00:30	Today Show 9-10A M-F	TRTV1601H	\$75.00	
 4.0	Contract Line Remarks:	TODAYSHOW II				7		
	SPOT 9:00:00AM-Today SI		08/05/16 9:54AM (Fr)	00:30	Today Show 9-10A M-F	TRTV1601H	\$75.00	
 5.0	Contract Line Remarks:	TODAYSHOW II						
	SPOT 9:00:00AM-Today SI		08/08/16 9:59AM (Mo)	00:30	Today Show 9-10A M-F	TRTV1601H	\$75.00	
 6.0	Contract Line Remarks:	LIVE WITH KELLY & MI						
	SPOT 10:00:00AM-Live Wit		08/02/16 10:52AM (Tu)	00:30	Live with Kelly and Michael	TRTV1601H	\$25.00	
 7.0	Contract Line Remarks:	LIVE WITH KELLY & MI						
	SPOT 10:00:00AM-Live Wit		08/03/16 10:59AM (We)	00:30	Live with Kelly and Michael	TRTV1601H	\$25.00	
 8.0	Contract Line Remarks:	LIVE WITH KELLY & MI						
	SPOT 10:00:00AM-Live Wit		08/04/16 10:53AM (Th)	00:30	Live with Kelly and Michael	TRTV1601H	\$25.00	
 9.0	Contract Line Remarks:	LIVE WITH KELLY & MI						
	SPOT 10:00:00AM-Live Wit	Per week (1),Fr	08/05/16 10:59AM (Fr)	00:30	Live with Kelly and Michael	TRTV1601H	\$25.00	
10.0	Contract Line Remarks:	NEWS AT NOON						
	SPOT 12:00:00PM-WETM N	Per week (1),We	08/03/16 12:13PM (We)	00:30	WETM News 12pm	TRTV1601H	\$100.00	
11.0	Contract Line Remarks:	NEWS AT NOON						
	SPOT 12:00:00PM-WETM N	Per week (1),Th	08/04/16 12:21PM (Th)	00:30	WETM News 12pm	TRTV1601H	\$100.00	
12.0	Contract Line Remarks:	DR. OZ						
	SPOT 4:00:00PM-Dr. Oz	Per week (2),Tu	08/02/16 4:12PM (Tu)	00:30	Dr. Oz	TRTV1601H	\$50.00	
	SPOT 4:00:00PM-Dr. Oz	Per week (2),Tu	08/02/16 4:41PM (Tu)	00:30	Dr. Oz	TRTV1601H	\$50.00	
13.0	Contract Line Remarks:	DR. OZ						
	SPOT 4:00:00PM-Dr. Oz	Per week (2),We	08/03/16 4:14PM (We)		Dr. Oz	TRTV1601H	\$50.00	
	SPOT 4:00:00PM-Dr. Oz	Per week (2),We	08/03/16 4:55PM (We)	00:30	Dr. Oz 	TRTV1601H	\$50.00	
14.0	Contract Line Remarks:	DR. OZ						
	SPOT 4:00:00PM-Dr. Oz	Per week (2),Th	08/04/16 4:20PM (Th)		Dr. Oz 	TRTV1601H	\$50.00	
	SPOT 4:00:00PM-Dr. Oz	Per week (2),Th	08/04/16 4:32PM (Th)	00:30	Dr. Oz	TRTV1601H	\$50.00 	
15.0	Contract Line Remarks:	DR. OZ						
	SPOT 4:00:00PM-Dr. Oz SPOT 4:00:00PM-Dr. Oz	Per week (2),Fr	08/05/16 4:14PM (Fr) 08/05/16 4:55PM (Fr)		Dr. Oz 	TRTV1601H	\$50.00 	
		Per week (2),Fr	08/05/16 4:55PM (FF)		Dr. Oz 	TRTV1601H	\$50.00 	
16.0	Contract Line Remarks:	TODAY SHOW	00/04/16 7:50444 (Th)	00.20				
	SPOT 7:00:00AM- 8:00:00		08/04/16 7:58AM (Th)		Today Show 	TRTV1601H	\$175.00 	
17.0		TODAY SHOW	09/0E/16 7:29AM (F-)	00.20	To do.: Cha	TDT)/160411		
L	SPOT 7:00:00AM- 8:00:00		08/05/16 7:28AM (Fr)		Today Show 	TRTV1601H	\$175.00 	
18.0	Contract Line Remarks:	TODAY SHOW	00/00/16 7:50444 (M.)	00:20	T C	TDT 44 CC ***		
	SPOT 7:00:00AM- 8:00:00	rer week (1),Mo 	08/08/16 7:58AM (Mo)		Today Show 	TRTV1601H	\$175.00 	



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Michele, Brooks, Salesperson

Millennium - Washington D, Washington DC

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Product Political - US Congress (1076) **Brand** Order 802806 (548336) **Acct Types** National/Political Est/Headline

Demo Revision Comments

802808/ECR25256620

ORDER

Reed Orders Flight dates 8/02-8/08 Please

AgM

	Elmira (WETM)			JPLICATE IN			T T		
Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.0	Contract	Line Remarks:	TODAY SHOW						
	SPOT	8:00:00AM- 9:00:00	Per week (1),We	08/03/16 8:40AM (We)	00:30	Today Show	TRTV1601H	\$175.00	
0.0	Contract	Line Remarks:	TODAY SHOW						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Th	08/04/16 8:47AM (Th)	00:30	Today Show	TRTV1601H	\$175.00	
21.0	Contract	Line Remarks:	TODAY SHOW						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Fr	08/05/16 8:54AM (Fr)	00:30	Today Show	TRTV1601H	\$175.00	
 22.0	Contract	Line Remarks:	TODAY SHOW						
	SPOT	8:00:00AM- 9:00:00		08/08/16 8:28AM (Mo)	00:30	Today Show	TRTV1601H	\$175.00	
 23.0	Contract	Line Remarks:	18 NEWS AT 5						
	News	4:58:34PM-WETM N		08/02/16 5:10PM (Tu)	00:30	WETM News	TRTV1601H	\$225.00	
 24.0	Contract	Line Remarks:	 18 NEWS AT 5						
	News	4:58:34PM-WETM N	,	08/04/16 5:13PM (Th)	00:30	WETM News	TRTV1601H	\$225.00	
 25.0	Contract	Line Remarks:	18 NEWS AT 5						
	News	4:58:34PM-WETM N		08/05/16 5:17PM (Fr)	00:30	WETM News	TRTV1601H	\$225.00	
 26.0	Contract	Line Remarks:	NEWS AT 6P						
	News	5:58:33PM-WETM N		08/02/16 6:07PM (Tu)	00:30	WETM News	TRTV1601H	\$500.00	
 27.0	Contract	Line Remarks:	 NEWS AT 6P						
.,.0	News	5:58:33PM-WETM N	Per week (1),We	08/03/16 6:14PM (We)	00:30	WETM News	TRTV1601H	\$500.00	
 28.0	Contract	Line Remarks:	NEWS AT 6P						
20.0	News	5:58:33PM-WETM N		08/04/16 6:20PM (Th)	00:30	WETM News	TRTV1601H	\$500.00	
		Line Remarks:							
23.0	News	5:58:33PM-WETM N	NEWS AT 6P Per week (1).Fr	08/05/16 6:08PM (Fr)	00:30	WETM News	TRTV1601H	\$500.00	
 30.0									
0.0	SPOT	Line Remarks: 6:30:00PM-NBC Nigh	NBC NIGHTLY NEWS Per week (1) Tu	08/02/16 6:51PM (Tu)	00.30	NBC NIGHTLY NEWS	TRTV1601H	\$800.00	
31.0	News	Line Remarks: 10:59:30PM-WETM N	18 NEWS AT 11P Per week (1),Tu	08/02/16 11:23PM (Tu)	00.30	WETM News	TRTV1601H	¢300.00	
								\$300.00	
32.0	News	Line Remarks: 10:59:30PM-WETM N	18 NEWS AT 11P Per week (1),We	08/03/16 11:16PM (We)	00.30	WETM News	TRTV1601H	¢300.00	
								\$300.00	
33.0	News	Line Remarks: 10:59:30PM-WETM N	18 NEWS AT 11P Per week (1) Th	08/04/16 11:19PM (Th)	00.30	WETM News	TRTV1601H	¢300.00	
								\$300.00	
34.0	SPOT	Line Remarks: 7:01:30PM-Jeopardy	JEOPARDY Per week (1) We	08/03/16 7:30PM (We)	00.30	Jeopardy	TRTV1601H	#27F 00	
						-		\$275.00	
55.0	Contract SPOT	Line Remarks: 7:01:30PM-Jeopardy	JEOPARDY Per week (1),Fr	08/05/16 7:07DM (E=)	00.20	Joonardy	TDT\/1601H	427F 00	
				08/05/16 7:07PM (Fr)		Jeopardy 	TRTV1601H	\$275.00	
36.1		Line Remarks:	WHEEL OF FORTUNE	09/02/16 7:E0DM (IV-)	00.20	M/h and of Forthern	TDT)//COALL	1000	
	SPOT 	7:30:00PM-Wheel of	Per week (1),We 	08/03/16 7:58PM (We)		Wheel of Fortune 	TRTV1601H	\$200.00	
37.0		Line Remarks:	RUNNING WILD WITH BE	00/02/16 10:240M /7 \	00:20	B . WILL III S . S . T	TDT://cc:::		
	Prime 	10:00:00PM-Running	Per week (1), I u	08/02/16 10:34PM (Tu)	00:30	Running Wild with Bear Grylls	TRTV1601H	\$200.00	
				1	l				

Page: 2



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ORDER Reed Orders Flight dates 8/02-8/08 Please Invoice 2688879 Inv Date 8/28/2016 Terms Cash In Advance Contract 1400308 Bill Type Standard Period 8/1/2016 - 8/28/2016

CO-OP/Order Type No/Normal

Package

Gen. Date 8/29/2016 10:53:21AM

Elmira (WETM)

DUPLICATE INVOICE

Buyer

Demo

Revision Comments

Salesperson

Line Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
		_						
						L	.=	
We warrant that the actual broadcast information shown on this invoice was taken from the official program log.						Gross Total \$7,625.00 Commission (\$1,143.75) Net Total \$6,481.25		Total Spots 41
								-
-						ı		